



PARRILLO INVESTORS LLC

Crafting Your Investment  
Strategy with Nitrogen

# Let's talk about risk.

Subjective risk questionnaires nearly always miss the mark.







That's because the old way of assessing risk, stereotyping investors with subjective semantics, simply doesn't work.

The words "moderately conservative investing" may mean something different to you than it does to me,  
and a person's age doesn't always determine those factors anyway.

In fact, a team of academics performed an assessed our methodology and found that 52% of 20-29 year olds aren't *aggressive*, and 53% of 70-79 year olds aren't *conservative!*"

"I like to treat my clients as individuals..."



**“AGGRESSIVE”**



**“MODERATE”**



**“CONSERVATIVE”**



My approach uses the Risk Number. It's built upon a Nobel Prize-winning framework, and everyone has one. What's yours?



# My Process

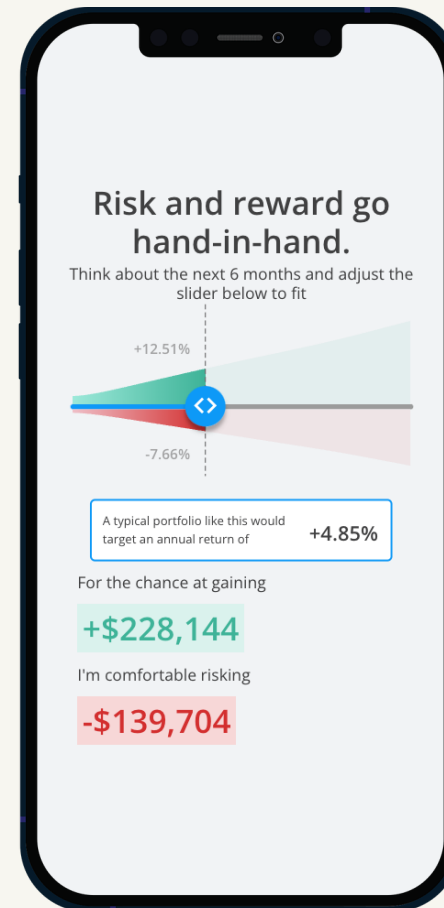
I combine my depth of investment knowledge, investment philosophy,  
and cutting-edge technology in order to empower my clients to invest  
fearlessly.





# How much risk do you want?

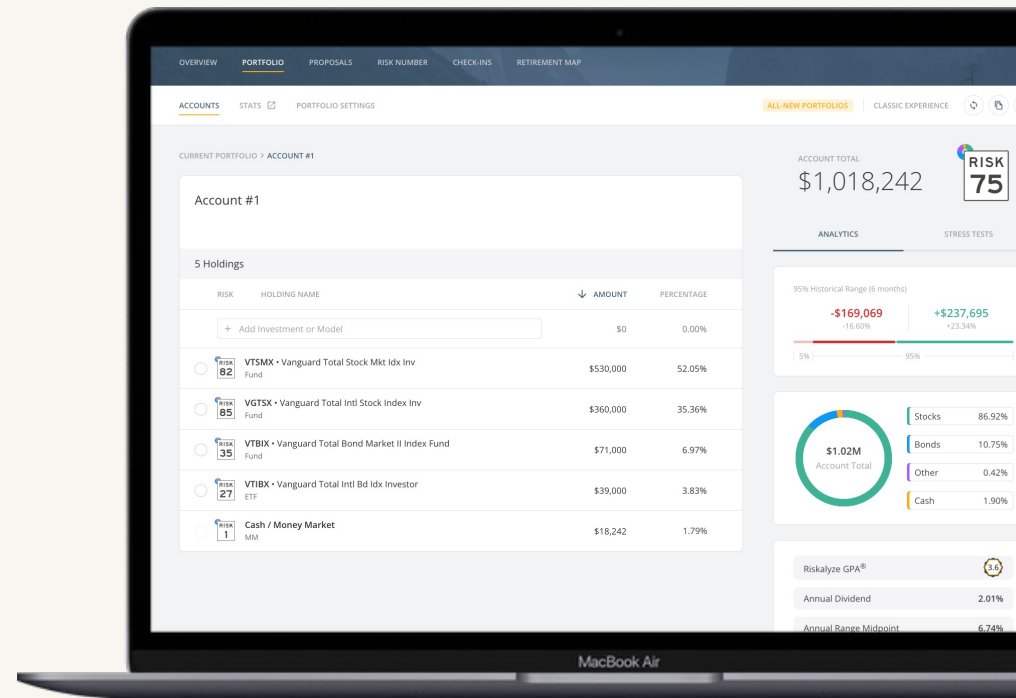
We'll take a quantitative approach to pinpointing your Risk Number by going through a series of objective exercises based on actual dollar amounts.



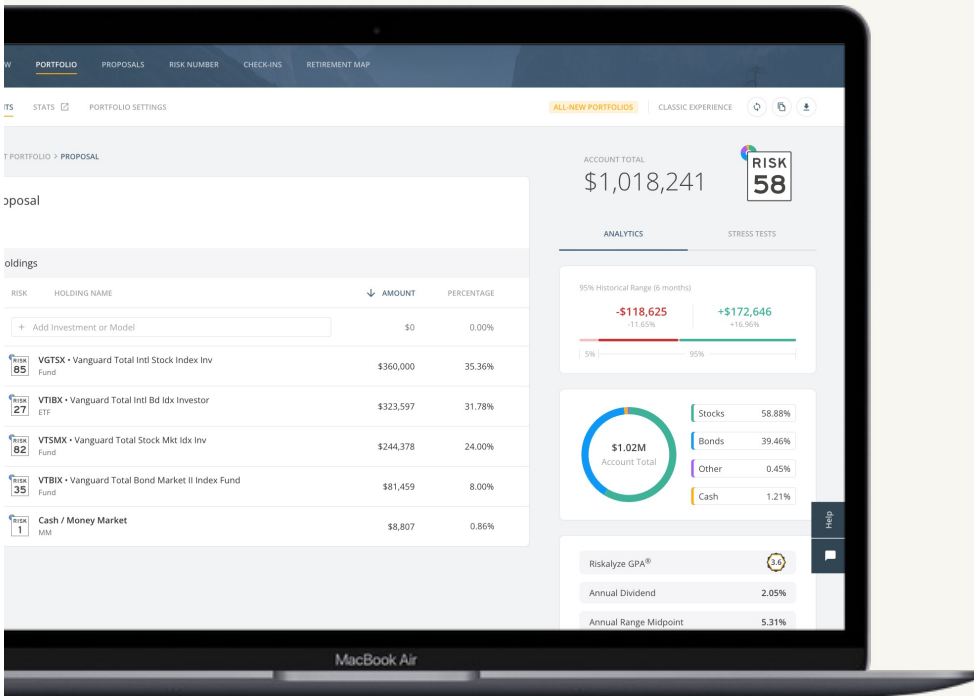


# How much risk do you have?

If you've already got an investment portfolio, we can quickly import it and see if your Risk Number aligns with your current amount of Risk.







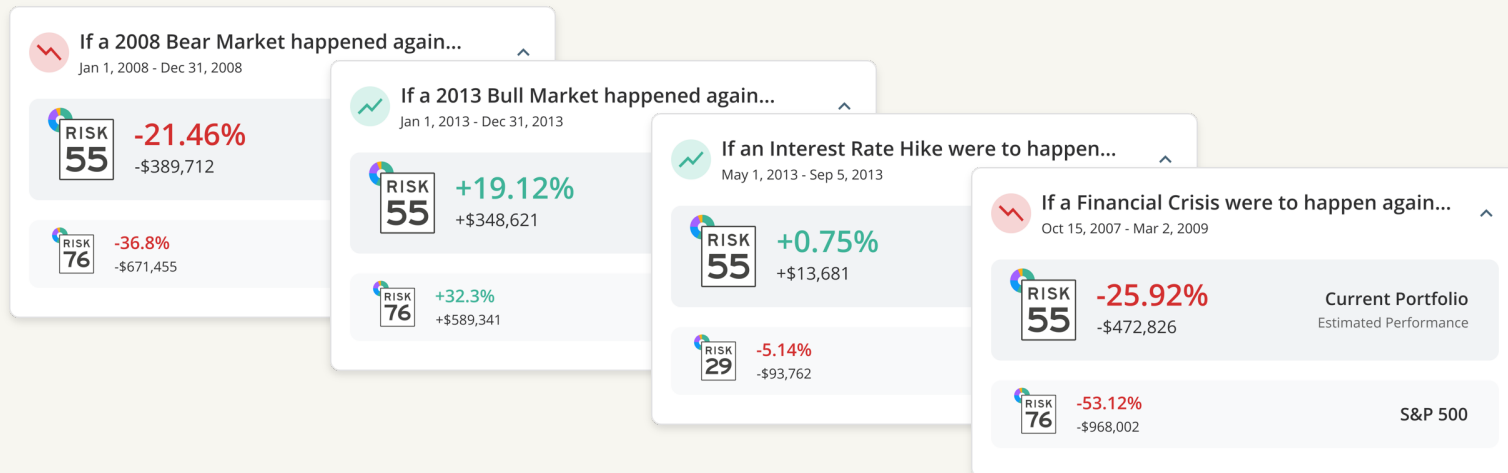
# How much **should** you have?

We'll use all these factors to build an optimized portfolio that fits your risk tolerance and goals, giving you the best chance for success.



# But, what if...

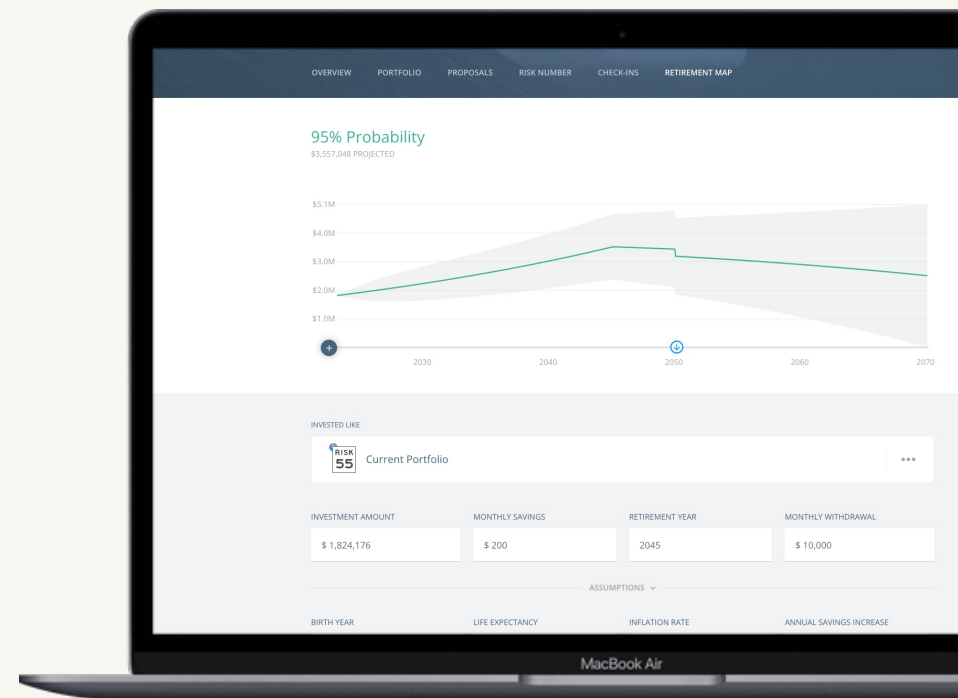
Don't worry; we can also stress test your portfolio against specific market conditions, illustrate various scenarios, discuss your 95% Historical Range, and set expectations for what is normal behavior for your investments.





# How much risk do you need?

We can chart a path to retirement using a simple, intuitive approach. We'll visualize the probability of a successful retirement and adjust in realtime.



Together, we can take the  
guesswork out of your  
financial future.



Questions?